

Union County Saint Patrick's Day Parade Committee

Post Office Box 133 • Roselle Park, New Jersey 07204

Parade Day • Saturday, March 11, 2023

January 2023

Dear Valued Supporter:

The Union County St. Patrick's Day Parade Committee will stage its Annual St. Patrick's Day Parade on March 11, 2023 in the Township of Union.

An estimated 40,000 spectators lined Morris Avenue to view last year's parade, which was hailed as one of the Grandest in the State. This year's parade promises to be even better!

The Union County St. Patrick's Day Parade Committee proudly announces Joseph Cryan as the Grand Marshal of the annual Union County St. Patrick's Day Parade!

Born in East Orange NJ, and raised in the Vailsburg section of Newark, Joe was raised Irish. His father, John, hailed from Castlerea, County Roscommon, Ireland, and his maternal grandparents, John and Anne, both emigrated from County Donegal, Ireland. Joe's mother, Mary, was proud of her Donegal heritage and tried valiantly to make sure her children knew there was more to Ireland and their heritage than just Roscommon. Along with John's successful political career, the family business was bars and restaurants with a welcome feel and an Irish theme. The Newark Saint Patrick's Day Parade and the Cryan Association, along with Sacred Heart Church, were family foundations growing up. Being raised Irish meant hard work, understanding the value of an education, and looking out for the other guy. These are foundations that continue to guide Joe today.

Joe was elected to the New Jersey Senate representing Legislative District 20 (Elizabeth, Union, Roselle, and Hillside) in 2017. He represented District 20, from 2001 to 2015 in the state's General Assembly and was elected Sheriff of Union County for a three year term in 2014. During his time in the Assembly, he served as the Majority Leader and chaired or served on over a dozen committees, as well as holding the role of Chair for the New Jersey Democratic State Committee from 2006-2010. Senator Cryan currently chairs the Military and Veterans Affairs committee and co-chairs the committee on Joint Public Schools.

Joe continues to honor his heritage. He was a founding member of the Irish American Society of Union, The first general chairman of the Union County Saint Patrick's Parade, and has been the standard bearer of the Cryan Association for the past two decades. Joe had the honor of being the grand marshal of the Woodbridge Saint Patrick's Day Parade in 2001. He has been recognized by many Irish civic groups, and values the work so many do to keep the Irish heritage alive for the next generation.

Joe currently serves as the Executive Director for the Middlesex County Utilities Authority. He and his wife Kathy, live in Union with Scout, their spoiled dog. Kathy and Joe share one son, John, and three daughters, Megan, Hannah and Katie. They have five grandchildren, Liam, Landon, Jordan, MacKenzie, and Harper, and are excited to welcome a sixth one soon.

For latest parade updates, including upcoming events, please visit:

[facebook.com/unioncountystpatricksdaysparade](https://www.facebook.com/unioncountystpatricksdaysparade)

Union County St. Patrick's Day Parade Committee is a non-profit organization under section 501 (c) (3) of the Internal Revenue code. All contributions are tax deductible to the full extent allowed by law.

Tax I.D. #22-3436969

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The production and staging of an event of such quality and entertainment value presents our volunteer organization with an ambitious fundraising agenda. In this regard we annually publish a Souvenir Ad Journal which is distributed among the tens of thousands spectators who line the Parade route. For your convenience we have enclosed an Ad Contract. Please submit your contract along with a check made payable to the Union County St. Patrick's Day Parade Committee and mail to: Kelly Anne Scanlon-Norris, 560 Robinson Terrace, Union, NJ 07083.

On behalf of the entire Parade Committee let me thank you for your generosity and support.

Sincerely,

Kelly Anne Scanlon-Norris
KELLY ANNE SCANLON-NORRIS
Ad Journal Chairwoman
scanlon.kelly@gmail.com - Email
908-963-2463 – Cell

Michael J. Panella
MICHAEL J. PANELLA
Ad Journal Co-Chairman
Panella610@verizon.net – Email
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ADVERTISING RATES

BACK COVER..... \$1,000.00
 INSIDE COVER.....\$ 750.00
 GOLD PAGE..... \$ 300.00
 FULL PAGE.....\$ 150.00
 HALF PAGE.....\$ 75.00
 QUARTER PAGE.....\$ 50.00

**UNION COUNTY ST. PATRICK'S DAY
 PARADE COMMITTEE, INC.
 UNION, NEW JERSEY ORGANIZED 1997**

_____, 2023

This is to certify that the undersigned herewith contracts to have an
 Advertisement inserted in the Souvenir Journal to be issued in conjunction with the **UNION COUNTY
 ST. PATRICK'S DAY PARADE TO BE HELD ON MARCH 11, 2023.**

Said Advertisement to occupy _____ page and cost the sum of \$ _____ dollars

Name: _____

Address: _____

Solicited by: _____

**Payment must be made upon signing of this contract.
 Make checks payable to Union County St. Patrick's Day Parade Committee, Inc.
 Closing date for advertisements is February 24, 2023.**

 -- PLEASE PRINT COPY HERE --

UNION COUNTY ST. PATRICK'S DAY
 PARADE COMMITTEE, INC.

Received from: _____

The sum of \$ _____

Kelly Anne Scanlon-Norris
 Program Chairwoman
 560 Robinson Terr.
 Union, New Jersey 07083

Date: _____, 2023

Signed By: _____